“We believe that our design will be [an] iconic, attractive, flexible and future proof home of [the] ... Eli and Edythe Broad Art Museum”. (Zaha Hadid, Architect, Zaha Hadid Limited, London, England)

“This vibrant design will engage the campus and community and inspire everyone who enters.” (Lou Anna K. Simon, President, Michigan State University)

**Location** - Corner of Grand River Avenue and Farm Lane at the Collingwood campus entrance. The building will be longitudinal in form and oriented on an east-west axis. It will be:
- comprised of three levels including a basement totaling 42,000 square feet.
- an iconic design constructed of steel and concrete with a pleated metal and glass exterior.
- adjoined by an expansive outdoor sculpture garden to its east creating a landscape carpet from which the building rises.

**Sustainability** - Ecologically sustainable features will enable LEED Certification:
- maximizing use of day-lighting to save energy and increase occupant comfort.
- solar control to take advantage of the sun’s energy for lighting and heat.
- pedestrian friendly site richly planted with mature trees and shrubs.
- energy efficient heating, ventilating and cooling system for reducing energy use and maximizing occupant comfort.
- occupancy sensors to control lighting and selected features of the heating, ventilation and air conditioning system.
- plumbing system that minimizes fresh water waste.
- recycling stations to minimize the amount of waste products entering the waste stream.

**Gallery Space** - The building will maximize the amount of dedicated art gallery space featuring the following collections:
- special exhibitions
- modern and contemporary including new media, photography and works on paper
- permanent collection

**Related Functions** - Related functions supported within the building include:
- education area
- museum shop
- visitor café and gathering space
- works on paper study center

**Budget** - $40 to 45 million total project cost including site fees, etc.

**Professional Collaboration** - Architectural firm and partners and consultants
- Design professional consortium = Zaha Hadid Limited (ZHL) and Integrated Design Solutions (IDS), a full-service architecture/engineering firm.
- Design Architect = ZHL
- Architect of Record = IDS
- Barton Malow Company = construction manager
- Lord Cultural Resources, global cultural resource consultants = program consultant