State of the State Survey
Winter-Spring 2010

Michigan in Early 2010: Confidence in the Economy Improves, But Confidence in Leadership Worsens
About SOSS Wave 55
Winter-Spring 2010

1969 Interviews Completed
February 3, 2010 – April 30, 2010
Margin of Error: ±2.2%
Survey Demographics

47.5% Male
52.5% Female
82.9% White
12.6% African-American
31.2% Democrat
23.8% Republican
Consumer Confidence
Consumer confidence appears to be stable, and even improving
Michigan Residents' Assessments of Their Current Financial Situation (Winter-Spring 2010)

- Excellent: 6.3%
- Good: 41.3%
- Just Fair: 33.9%
- Not So Good: 13.0%
- Poor: 5.5%
Percent of Michigan Residents Who Rate Their Current Financial Situation As "Excellent" or "Good" (1995-2010)
Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago (Winter-Spring 2010)

- Better Off: 21.7%
- About the Same: 23.1%
- Worse Off: 55.2%
Michigan Residents' Beliefs About Whether They Are Better Off or Worse Off Than One Year Ago (1995-2010)
Michigan Residents' Beliefs About Whether They Will Be Better Off One Year From Now (Winter-Spring 2010)

- Better Off: 50.1%
- About the Same: 19.3%
- Worse Off: 30.6%
Michigan Residents’ Beliefs About Whether They Will Be Better Off One Year From Now, (1995-2010)

- **Better Off**
- **Worse Off**
Leadership Confidence
Michigan Residents' Ratings of President Obama's Performance (Winter-Spring 2010)

- Excellent: 9.7
- Good: 27.2
- Fair: 35.4
- Poor: 27.7
Percentage of Michigan Residents Rating President Obama's Performance as "Excellent" or "Good" (2009-2010)

- Winter 2009: 70.7%
- Spring 2009: 62.6%
- Summer...: 53.2%
- Fall 2009: 44.2%
- Winter 2010: 36.9%
Percentage of Michigan Residents Rating U.S. Presidents’ Performance as “Excellent” or “Good” (1995-2010)
Michigan Residents' Ratings of Governor Granholm's Performance (Winter-Spring 2010)

Excellent: 3.4
Good: 17.4
Fair: 35.5
Poor: 43.7
Percentage of Michigan Residents Rating Governor Granholm's Performance as “Excellent” or “Good” (2003-2010)
Most Important Problems: Jobs and the Economy Dominate Everything Else
### Most Important Problems Facing the Governor and the Legislature (Winter-Spring 2010)

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs / Unemployment / Work / Wages</td>
<td>56.7%</td>
</tr>
<tr>
<td>Economic Growth / Stimulating the Economy</td>
<td>12.9%</td>
</tr>
<tr>
<td>School Funding / School Finances</td>
<td>7.3%</td>
</tr>
<tr>
<td>Education Quality / Education Standards</td>
<td>6.4%</td>
</tr>
<tr>
<td>Health Care / Health Insurance</td>
<td>4.3%</td>
</tr>
<tr>
<td>Michigan Budget</td>
<td>3.2%</td>
</tr>
<tr>
<td>Taxes / Reduce Taxes</td>
<td>1.3%</td>
</tr>
<tr>
<td>Environment</td>
<td>0.7%</td>
</tr>
<tr>
<td>Road Repair / Bridge Repair</td>
<td>0.5%</td>
</tr>
<tr>
<td>Reduce Size of Government</td>
<td>0.5%</td>
</tr>
<tr>
<td>Moral Issues / Abortion / Family Values</td>
<td>0.4%</td>
</tr>
<tr>
<td>Foreclosures / Housing / Property Values</td>
<td>0.3%</td>
</tr>
<tr>
<td>Crime / Drugs / Violence</td>
<td>0.3%</td>
</tr>
<tr>
<td>Poverty / Homelessness / Social Programs</td>
<td>0.3%</td>
</tr>
<tr>
<td>Welfare Reform</td>
<td>0.1%</td>
</tr>
<tr>
<td>Diversity / Race Relations</td>
<td>0.1%</td>
</tr>
<tr>
<td>Foreign Policy</td>
<td>0.1%</td>
</tr>
<tr>
<td>Regulation / Deregulation</td>
<td>0.1%</td>
</tr>
</tbody>
</table>
## Most Important Problems

**Facing Governor and Legislature, 2001-2010**

*(In Percent)*

<table>
<thead>
<tr>
<th>Problem</th>
<th>2001</th>
<th>2003</th>
<th>2005</th>
<th>2007</th>
<th>2009</th>
<th>2010</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jobs / Unemployment</td>
<td>6.6</td>
<td>22.0</td>
<td>30.2</td>
<td>40.8</td>
<td>57.1</td>
<td>56.7</td>
</tr>
<tr>
<td>Economic Growth / Stimulating Economy</td>
<td>3.9</td>
<td>19.3</td>
<td>14.3</td>
<td>17.5</td>
<td>20.3</td>
<td>12.9</td>
</tr>
<tr>
<td>Education Quality / School Finances</td>
<td>41.7</td>
<td>27.5</td>
<td>20.7</td>
<td>11.4</td>
<td>7.1</td>
<td>13.7</td>
</tr>
<tr>
<td>Health Care / Health Insurance</td>
<td>7.4</td>
<td>7.0</td>
<td>9.4</td>
<td>4.3</td>
<td>4.4</td>
<td>4.4</td>
</tr>
</tbody>
</table>
Trust in Government
Trust in the Government of the State of Michigan is at an all-time low.
Michigan Residents' Opinions of How Often They Can Trust State Government, Winter-Spring 2010

- Most of the Time: 15.9%
- Some of the Time: 47.0%
- Seldom: 26.2%
- Almost Never: 10.8%
Michigan Residents' Opinions of How Often They Can Trust the State Government, 1995-2010
Michigan Residents' Opinions of How Often They Can Trust Different Levels of Government, Winter-Spring 2010

- **Federal**
- **State**
- **Local**

<table>
<thead>
<tr>
<th>Level of Government</th>
<th>Most of the Time</th>
<th>Seldom / Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>Federal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>State</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Local</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Most of the Time**
- **Seldom / Never**
Behind the Discontent
• Unemployment remains high
• Two-term governor in last months of term
• President’s status remarkably high early in term; too high to continue
• Bruising political battles
Political Party Affiliation of Michigan Residents, 1995-2010

Democrat
Republican
THANK YOU.